

CASTEEL BOOSTERS FUNDRAISER INTRODUCTION

On behalf of the Booster Club, we're excited to kick off our team's fundraiser with Fundraising University, and we need your support to help make it a tremendous success! This will be a fast, focused, one-week fundraiser designed to keep things simple for families while maximizing the impact for our program. With everyone's participation, we can reach our fundraising goals and provide the team with the overall experience they deserve. Thank you for your continued support of our team and Booster Club. We look forward to working together to make this our most successful fundraiser yet!

Please take a few minutes to review these instructions & help our Parent/Guardian get set up right away.

Step 1: Access the Fundraiser

1. Have your Parent/Guardian text **22159** to **844-315-3133**.
2. Tap the link they receive.
3. Select **Casteel Baseball**
4. Enter their first and last name (keep the reminder box checked).

HOW TO VIDEO



Step 2: Enter Supporter Contacts

- On the Dashboard, they should complete Fundraising Step #1 only.
- Tap "Add Contacts" and enter at least 30 supporters.
- Please double-check each name and phone number before tapping "Add Contact."
- In Quick Actions, select "Invite Someone to Help" to send the link to a parent or guardian who can help build out the contact list.

Step 3: Save to Home Screen

- Tap the Share icon (iPhone or Android), select "Add to Home Screen," and the fundraiser will function like an app on their phone.

Step 4: Send Fundraising Messages

- From the Dashboard, tap the Share icon again and select "Send Message."
- A pre-written message will open. They just need to review it and hit Send.

Step 5: Track Progress

- Throughout the 7 to 10 day campaign, your Parent/Guardian should check their dashboard to stay engaged, monitor donations in real time, and begin follow-ups at 48 hours.

Step 6: Send Follow-Up Messages

- Select Option #3 "Follow Up" on the Dashboard.
- The system will show which contacts need a follow-up.
- Choose a pre-filled message, select the contacts, review, and send.

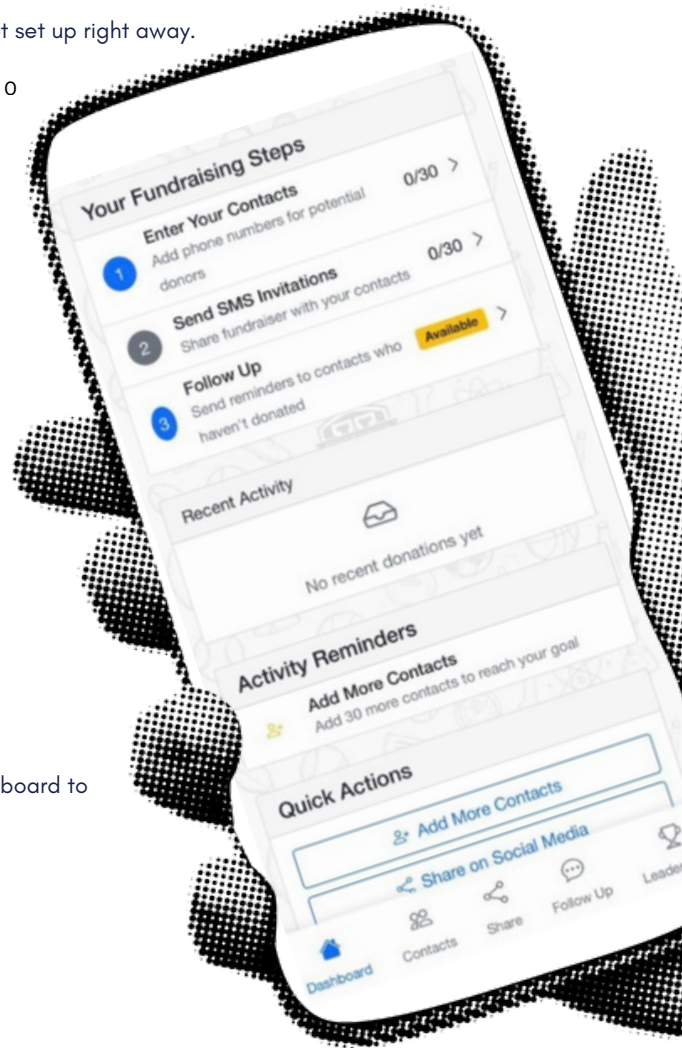
Final Reminders

- Please encourage your Parent/Guardian to thank supporters after they donate. Short thank-you messages go a long way.
- Use the Invite Someone to Help option to send links to family members who can add more contacts such as parents, grandparents, aunts, uncles, and family friends.
- Feel free to share the fundraiser link on social media. Parent sharing makes a big difference.

Top Supporters to Consider

Start with close family such as parents, siblings, grandparents, aunts, uncles, and cousins. Then think about family friends, neighbors, members of your religious community and people in your athlete's activities. Don't forget work connections like co-workers, former coaches, teachers, mentors and trusted professionals your family knows personally.

Thank you for your support and for helping make this fundraiser a success for our team!





Parent/Guardian Contact List

The Fundraising University student platform meets Web Content Accessibility Guidelines (WCAG) 2.1 Level A standards and complies with Section 508 of the Rehabilitation Act, ensuring the software is accessible to all students, including those using assistive technologies. The platform has undergone comprehensive accessibility testing to verify compliance with these federal accessibility standards. All student data is encrypted in transit and at rest, and we do not share personal student information with third parties. The platform is fully compliant with the Children's Online Privacy Protection Act (COPPA), which establishes strict privacy and data security requirements for online services used by minors. We are committed to maintaining the highest standards of data security and student privacy.

	SUPPORTER	CELL #	TEXT	CALL	"THANK YOU" TEXT
1			☐	☐	☐
2			☐	☐	☐
3			☐	☐	☐
4			☐	☐	☐
5			☐	☐	☐
6			☐	☐	☐
7			☐	☐	☐
8			☐	☐	☐
9			☐	☐	☐
10			☐	☐	☐
11			☐	☐	☐
12			☐	☐	☐
13			☐	☐	☐
14			☐	☐	☐
15			☐	☐	☐
16			☐	☐	☐
17			☐	☐	☐
18			☐	☐	☐
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29			☐	☐	☐
30			☐	☐	☐